

# Adriana Vasilescu: Offerings

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Concern		What I can help with
Strategy implementation	Strategy defined, now what? Ongoing adjustments – how to execute?	<ul style="list-style-type: none"> <li>Define/adjust roadmap and next steps</li> <li>Ensure ongoing alignment</li> </ul>
So many things on the go, so many things yet to start...	What to work on first? How to organize? How to keep track?	<b>Portfolio Management:</b> <ul style="list-style-type: none"> <li>inventory initiatives</li> <li>structure, optimize portfolio</li> <li>set-up governance and oversight</li> <li>oversee/coach</li> <li>manage portfolio</li> </ul>
	How to optimize resources and avoid churn? How to keep track?	<b>Program Management:</b> <ul style="list-style-type: none"> <li>structure and plan program(s)</li> <li>set-up governance and oversight</li> <li>oversee/coach</li> <li>manage program(s)</li> </ul>
	How to ensure we ship (consistently, predictably)	<b>Project Management:</b> <ul style="list-style-type: none"> <li>define projects, launch</li> <li>oversee/coach</li> <li>project management training (for leaders, for project managers)</li> <li>setting up key project management processes</li> </ul>
Scaling	Need help with critical leadership meetings The leadership team needs to grow and mature We need to hire We need to set up / scale key business processes	<b>People and process:</b> <ul style="list-style-type: none"> <li>Facilitate special meetings</li> <li>Leadership / management coaching / advising</li> <li>Oversee hiring, organizational change</li> <li>Lead defining, implementing key processes and related governance</li> </ul>

Model	Involvement	Duration
Advisor	Discussion on priority topic(s)	2-4 hours/month
Consultant	Issue/opportunity to understand, assess, and recommend solutions for	5-60 days
Execution leader	Oversee, coach; Manage execution	From 1 day/week to full time, for determined duration
Chief of Staff	Partner and advisor to executive(s) Interface to organization Resident consultant Manage critical / large scale programs	From 1 day/week to full time; typically as interim, until leadership team in place